



[www.bayouboogie.com](http://www.bayouboogie.com)

[bayouboogie25@gmail.com](mailto:bayouboogie25@gmail.com)

Goshen Fairgrounds June 12-15, 2025

### **Bayou Boogie Music and Dance Festival Sponsorship Package**

#### **A Brief History of Cajun, Cajun / Creole culture, and Cajun and Zydeco Music and Dance**

French speaking Acadians (now called Cajuns) moved from French Canada to Lafayette, LA in the 18<sup>th</sup> century bringing with them their culture and traditions including Creole food, and Cajun and Zydeco music and dance. The age-old Cajun house dance (Fais dodo) that is Cajun and Zydeco music and dance has been happening in New York and New England under a big tent since the 1960's.

In 2024, the Bayou Boogie Music and Dance Festival replaced an extremely popular Cajun & Zydeco festival that had been ongoing for over 30 years in Preston CT after the venue owner suddenly cancelled the festival. A committee of enthusiastic festival participants took over and the 2024 festival was so successful that a larger facility, the Goshen Fairgrounds, was selected to be the new home of the Bayou Boogie Music and Dance Festival.

#### **Why be a sponsor of the Bayou Boogie Cajun and Zydeco Music and Dance Festival?**

As a local business, you know how important community is to everything you do. We know about that too because community is at the heart of the Cajun / Creole culture. We want you to be part of our community and what better way to be part of this amazing festival than through becoming a sponsor. Your sponsorship promotes cultural preservation and aligns you with some of Louisiana's beloved traditions. We have several levels of sponsorship as detailed on the next page. We are happy to discuss a sponsorship package that meets your marketing goals and community outreach efforts. We will acknowledge your joining our community through signage and shout-outs during the festival.

Please join us in our goal to keep Cajun and Zydeco music and dance tradition and culture alive in southern New England by becoming one of our sponsors of the Bayou Boogie Music and Dance Festival TODAY!

Thank you for your support!



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### **Sponsorship Packages**

#### **Presenting Sponsor \$5000**

Five (5) weekend passes, Live Mentions, Stage Banner, Backstage Meet & Greet with your favorite musician or group and five (5) t-shirts, Logo on Website

#### **Platinum Sponsor \$2000**

Two (2) weekend passes, Live Mentions, Stage Banner, Backstage Meet & Greet with your favorite musician or group and two (2) t-shirts, Logo on Website

#### **Gold Sponsor \$1500**

One (1) weekend pass, One (1) Day Pass, Live Mentions, Stage Banner, Backstage Meet & Greet Badge to meet your favorite musician or group and two (2) t-shirts, Logo on Website

#### **Silver Sponsor \$1000**

One (1) weekend pass, Live Mentions, Stage Banner, Backstage Meet & Greet Badge to meet your favorite musician or group and a t-shirt, Logo on Website

#### **Bronze Sponsor \$500**

One (1) Day Pass, Live Mentions, Stage Banner, Backstage Meet & Greet Badge to meet your favorite musician or group and a t-shirt, Logo on Website

#### **Cajun / Zydeco Fan VIP Sponsor \$250**

Backstage Meet & Greet with your favorite musician or group and a t-shirt, Logo / Listing on Website

Live Mentions – Advertising before, during, and after shows.

**Sponsor Payment:** Mail check to Steve Riley, 101 Elena Drive, Scott, LA 70583 or pay by debit / credit at 337-789-1538 or PayPal [bayouboogie25@gmail.com](mailto:bayouboogie25@gmail.com)

Local Contact: Bruce Emerick, 203-910-9382, [bruce.emerick@snet.net](mailto:bruce.emerick@snet.net)



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### **Sponsorship Package Details**

Please check box for sponsorship level; indicate Company Name and Guest information

|                                       |   |
|---------------------------------------|---|
| <input type="checkbox"/>              | <b>Presenting Sponsor @ \$5000:</b> _____           |
| Weekend Guest Names and t-shirt size: |   |
| 1. _____                              |   |
| 2. _____                              |   |
| 3. _____                              |   |
| 4. _____                              |   |
| 5. _____                              |   |
| <input type="checkbox"/>              | <b>Platinum Sponsor @ \$2000:</b> _____             |
| Weekend Guest Names and t-shirt size: |   |
| 1. _____                              |   |
| 2. _____                              |   |
| <input type="checkbox"/>              | <b>Gold Sponsor @ \$1500:</b> _____                 |
| Weekend Guest Name and t-shirt size:  |   |
| 1. _____                              |   |
| Day Pass Guest Name and t-shirt size: |   |
| 1. _____                              |   |
| <input type="checkbox"/>              | <b>Silver Sponsor @ \$1000:</b> _____               |
| Weekend Guest Name and t-shirt size:  |   |
| 1. _____                              |   |
| <input type="checkbox"/>              | <b>Bronze Sponsor @\$500:</b> _____                 |
| Day Pass Guest Name and t-shirt size: |   |
| 1. _____                              |   |
| <input type="checkbox"/>              | <b>Cajun / Zydeco Fan VIP Sponsor @\$250:</b> _____ |
| VIP Name and t-shirt size:            |   |
| 1. _____                              |   |

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